

Holly Fleming, Copywriter
368 Adams St., #3, Oakland, CA 94610
510·289·2825 · hollyfleming05@yahoo.com
www.hollyfleming.com

Education:

Miami Ad School, San Francisco
MFA in Poetry, BA in English, UC Irvine

Awards/Validation:

Ads of the World website, Amnesty International campaign
Golden Blade Creativity Festival, Bronze, Amnesty campaign
SF Addy, Bronze, Howard Johnson campaign
MAS Addy, Best In Show, Crate & Barrel campaign

Internship/Definitely Relevant Work Experience:

Advertising Internship (DDB Budapest, 2008. Worked on
Amnesty International, McDonald's, Tropicana Twister.)

Website Writer (Einstein Industries, 2006. Wrote and
edited medical and legal websites. Researched and
implemented search engine optimization.)

Distantly Relevant Work Experience:

Science Journal Manager (Elsevier, Inc., 2002-2005)
Gallery Attendant (Museum of Contemporary Art, La Jolla,
CA, 2001-2002)
Managing Editor/Copy Editor (Ziff Davis Media, 1999-2001)

Careers Considered, Then Ultimately Rejected:

Community College Instructor; 911 Operator; Insurance
Adjuster for Car Accidents That Occurred Solely in Albany,
New York; Horticulture; Porn (the administrative side);
Sign Language Interpreter.

Other Skills:

Word, Works, Excel; some Dreamweaver, Photoshop, InDesign,
and Illustrator; walking for a long time without tiring;
playing the cello, poorly; milking cows; watching very good
and very bad TV; listening; eating in bulk; not dancing.